



**PRO  
PICKLEBALL  
PLAYER**

Michelle  
**Esquivel**

**2024**



*Michelle empowers brands through the dynamic world of pickleball. She brings a unique blend of skill, passion, and charisma to the court. As a professional pickleball player, her mission is to elevate the sport's profile while creating impactful partnerships with brands that share a commitment to excellence, innovation, and community engagement.*

## FEATURED ON:



*MICHELLE HAS OVER 100K VIEWS ON YOUTUBE & INTERACTS WITH HUNDREDS OF PLAYERS PER MONTH DURING PRO CLINICS, APPEARANCES, AND EXHIBITIONS*





## **BRAND AMBASSADORSHIP:**

*Leverage Michelle's influential presence in the pickleball community to enhance brand visibility and credibility.*

## **PRODUCT ENDORSEMENTS:**

*Actively endorse and incorporate the brand's products into Michelle's pickleball gear, both on and off the court.*

## **SOCIAL MEDIA COLLABORATION:**

*Regularly promote the brand across Michelle's social media platforms, hosting giveaways, contests, or exclusive discounts to drive brand engagement and interaction with the audience.*

## **CUSTOMIZED CLINICS AND WORKSHOPS:**

*Provide personalized training sessions and workshops for individuals or groups, creating a direct and meaningful connection between the brand and its consumers.*

## PREVIOUS COLLABORATIONS

### **GEARBOX**



### **PB 1965**

